

# Dr. Craig Nathanson

## Workshop: How to be more creative in work and in life



### About Craig:

Dr. Craig Nathanson is an Educator, Author, Speaker and Coach for mid-life adults. Dr. Nathanson is also a motivational speaker, The Vocational Coach™ for mid-life adults, and workshop leader working with companies on the development of their organizations and people. His current research focus is on humanistic management, leadership through coaching, and mid-life professional development.

Dr. Nathanson has written and published 5 books on work and mid-life development and management, including "The Best Manager: Getting better results through people". Dr. Nathanson's newest book "Joyful work in the second half of life: The five stages", accumulates 20 years of research in the intersection of work and mid-life.

### You will learn:

- How to be more creative in just seconds
- How to increase your creativity to solve your biggest challenges
- How to make better decisions
- How to view challenges from different perspectives
- How to be a creativity role model
- How to ask better questions
- How to listen to your intuition
- How to develop your creative side
- The problem with rational thinking
- How to create more possibilities every time when solving problems
- How to use new thinking approaches to solve your biggest problems
- How to use play and games as creative tools

**Interactive, thought-provoking, and you can apply what you learn right away!**

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