

Dr. Craig Nathanson

Workshop: How to plan for organizational and individual success



About Craig:

Dr. Craig Nathanson is an Educator, Author, Speaker and Coach for mid-life adults. Dr. Nathanson is also a motivational speaker, The Vocational Coach™ for mid-life adults, and workshop leader working with companies on the development of their organizations and people. His current research focus is on humanistic management, leadership through coaching, and mid-life professional development.

Dr. Nathanson has written and published 5 books on work and mid-life development and management, including "The Best Manager: Getting better results through people". Dr. Nathanson's newest book "Joyful work in the second half of life: The five stages", accumulates 20 years of research in the intersection of work and mid-life.

You will learn:

- What planning is
- Why you should plan
- How to create plans that stand the test of time
- Why most planning fails
- The elements of a good plan
- How to design and implement a planning system
- How to create and communicate the vision of the plan
- How to measure and communicate progress toward the goals
- How to add the right resources to any plan
- How to align personal and organizational planning

Interactive, thought-provoking, and you can apply what you learn right away!

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