

Dr. Craig Nathanson

Workshop: Leader as a Coach



About Craig:

Dr. Craig Nathanson is an Educator, Author, Speaker and Coach for mid-life adults. Dr. Nathanson is also a motivational speaker, The Vocational Coach™ for mid-life adults, and workshop leader working with companies on the development of their organizations and people. His current research focus is on humanistic management, leadership through coaching, and mid-life professional development.

Dr. Nathanson has written and published 5 books on work and mid-life development and management, including "The Best Manager: Getting better results through people". Dr. Nathanson's newest book "Joyful work in the second half of life: The five stages", accumulates 20 years of research in the intersection of work and mid-life.

You will learn:

- How to improve both organizational and individual results through coaching as a system
- How to know the difference between coaching, and JUST managing
- How to balance the employee agenda and the leadership agenda
- How to understand the dynamics of interpersonal relationships at work
- How to understand the manager subordinate relationships that impact coaching
- How to coach to achieve organizational goals
- How to develop coaching skills that make an impact
- Enhance your skills for coaching success
- How to model great coaching
- How to make coaching a daily habit
- How to measure if coaching is working

Interactive, thought-provoking, and you can apply what you learn right away!

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