



HUMANISTIC LEADERSHIP — MODEL —

If you lead your workforce well,
the metrics will fall into place.

HUMANISTIC LEADERSHIP WORKSHOP

I'll guide your leaders through a practical, soulful roadmap—so they can lead with clarity and empathy, foster sustainable results, and create space for others to experience purpose, growth, and joyful work.

WHAT PARTICIPANTS WILL EXPERIENCE

A soulful journey to sustainable leadership built on the Humanistic Leadership Model (HLM®).

Each participant will also receive a signed copy of Dr. Nathanson's new book, **The Humanistic Leader: Humanistic Leadership for the Soul (2025)**—a practical companion to deepen and extend the learning beyond the session.

WORKSHOP OUTLINE (SIX HOURS):

1. Introduction — Setting the tone for reflective, human-centered learning.

2. The Model — Overview of the HLM® framework and its practical application.

3. Self-Awareness — Using The Ten P Model Squared™ to align purpose, presence, and potential.

4. Systems Thinking — Seeing the whole, thinking long-term, and reducing reactivity.

5. Humanistic Leadership — Leading with empathy, respect, and authenticity.

6. Leading — Inspiring vision, building trust, and empowering others.

7. Managing — Creating structure, setting goals, and driving sustainable results.

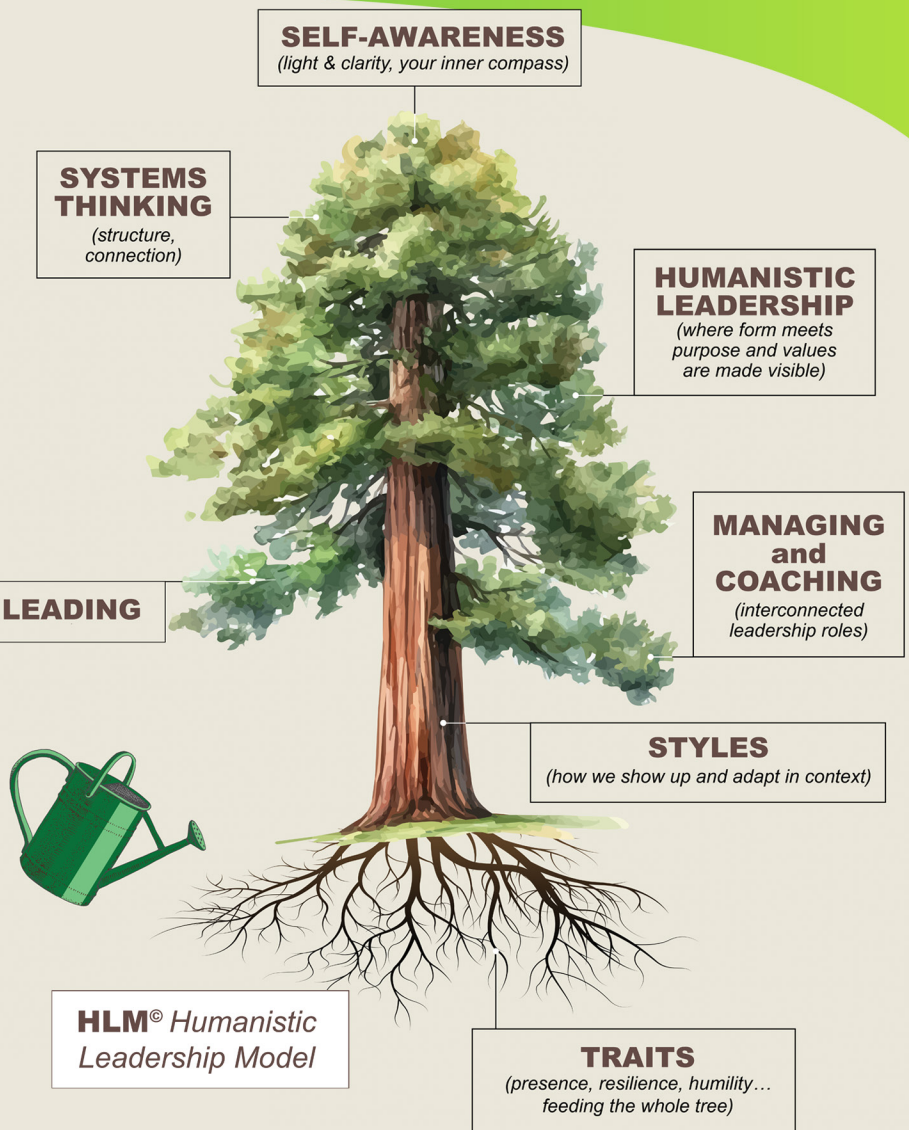
8. Coaching — Supporting growth and guiding with presence.

9. Leadership Styles — Exploring eight common styles and when to apply them.

10. Leadership Traits — Reflecting on the core traits of a humanistic leader.

"Dr. Craig Nathanson's Humanistic Leadership workshop was nothing short of remarkable. It deepened our commitment to lead with empathy, purpose, and ethical responsibility. For me, it reignited the motivation to inspire—and be inspired—at work and in life."

—Mochamad Fadil, Legal & Compliance Manager, De Heus Indonesia



ABOUT DR. CRAIG NATHANSON

Dr. Craig Nathanson is an educator, author, speaker, and leadership coach who developed the **Humanistic Leadership Model®** and **Joyful Work Model®**. He has taught at universities across Asia, Europe, and North America.

Craig brings over two decades of experience in senior management and executive coaching, along with 20+ years of research into the intersection of work, purpose, and personal growth. His latest book, *The Humanistic Leader: Humanistic Leadership for the Soul (2025)*, expands on the ideas explored in this workshop and offers a practical, heartfelt guide to leading from the inside out.

NOW AVAILABLE:
The Humanistic Leader: Humanistic Leadership for the Soul (2025)